HubSpot For Healthcare

Why HubSpot? HubSpot's AI-powered customer platform provides an **easy, fast, and unified** way to know patients, provide care, and connect providers.

Traditional CRM	Customer platform
Hard to Use Reliance on specialized labor due to hard to use tools.	**Easy to use** Easy to use tools that empower teams.
Slow Results Inefficiency that slow time to value.	**Fast results** Fast results powered by AI that reduce time to value.
Disjointed Data Complex operations that introduce risk.	**Unified data** Unified customer platform that simplifies operations.

Know Patients

Use customer insights to better understand patients and meet their needs.

Provide Care

Deliver best-in-class care to promote lasting, healthy relationships.

Connect Providers

Simplify processes to better coordinate across providers and deepen impact.

See how businesses in the healthcare industry are growing with HubSpot

+310% Inbound leads after 12 months

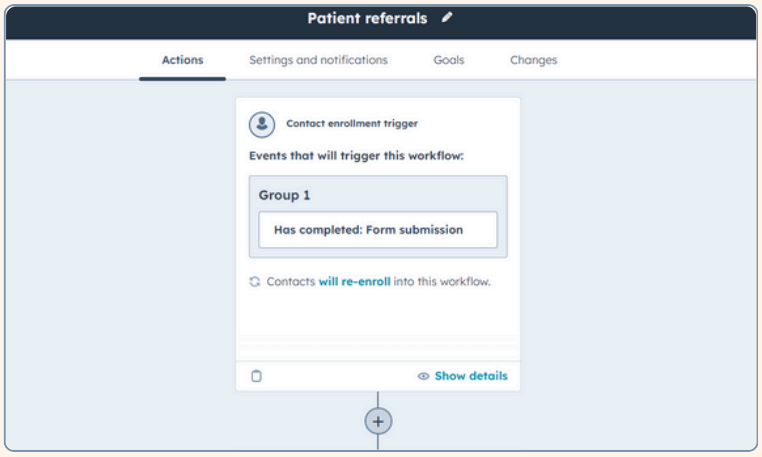
+73% More deals closed

+215% Website traffic after 12 months

> "We were looking for a new, modern solution that would allow our company to innovate and automate quickly without requiring third party resources or specialists to build in our CRM system. We turned to Hubspot from a competitor CRM to help us achieve and exceed that goal."

DJ HUME
Vice President, Image Program
Scrubs & Beyond

TRIAGE · CancerIQ · Virtual Dental Care · MedicalAlert · COMBINED ARMS · winnie



Work Easier

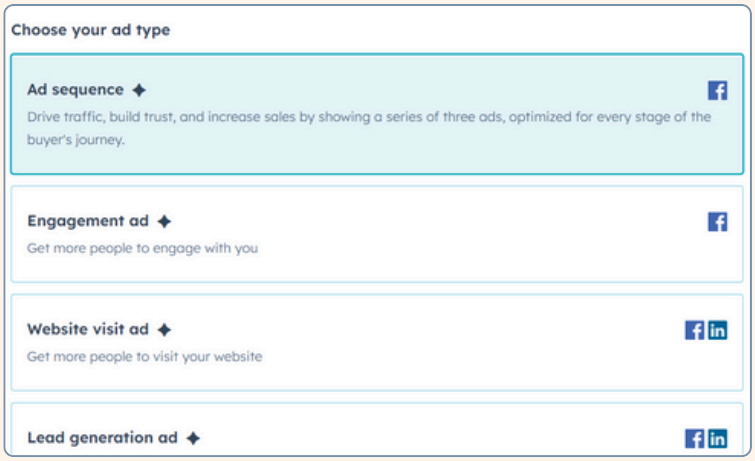
HubSpot provides easy-to-use features like customized CRM cards, automated workflows, and custom objects for improved productivity and higher patient retention

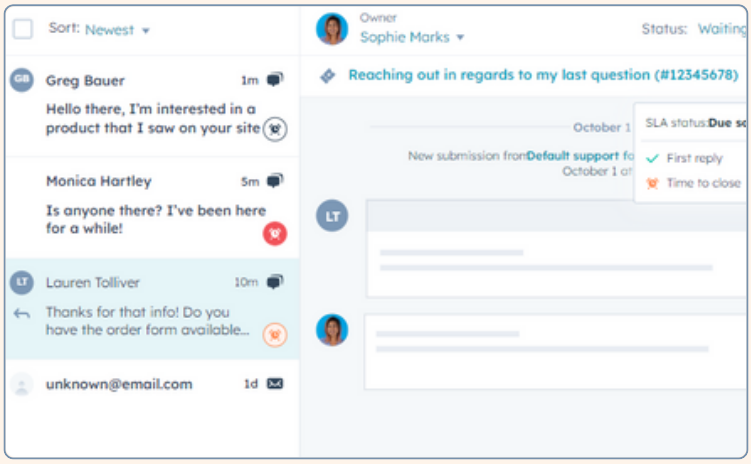
See all features once.

Grow Faster

Leverage features like AI content remix, social, and ads to stand out in a competitive market and accelerate the time-to-value.

See all features once.



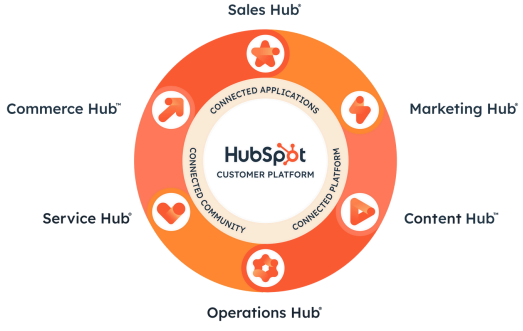


Simplify Operations

Deliver exceptional service and care with features including Help Desk, AI assistants, advanced SLAs, and built-in risk management, ensuring boosted customer retention and trust with clients.

See all features once.

Trusted relationships that promote growth

HubSpot's customer platform connects your teams with everything they need to provide caring experiences for patients and providers.

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